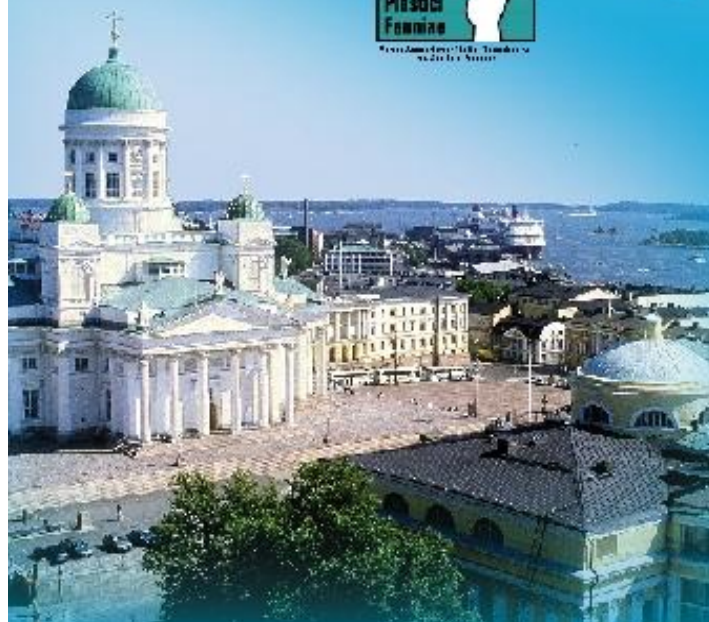


# SPONSORSHIP AND EXHIBITION BROCHURE

## WSRM 2011

6th Congress of the World Society  
for Reconstructive Microsurgery  
29 June – 2 July 2011, Helsinki, Finland

[www.wsrms2011.org](http://www.wsrms2011.org)



# Why sponsor the 6<sup>th</sup> Congress of the World Society for Reconstructive Microsurgery (WSRM 2011)?

The 6<sup>th</sup> Congress of the World Society for Reconstructive Microsurgery (WSRM 2011) is a biannual multidisciplinary congress that will bring together Plastic and Reconstructive Surgeons and Hand Surgeons from all over Europe and also from overseas.

The congress in 2011 is expected to attract a total of 800 scientists, professionals, leaders and decision makers of their fields. The congress provides an ideal forum to present both research and products of the field.

**The congress 2011 will be held at the Marina Congress Centre in the heart of Helsinki on 29 June – 2 July.** The venue has excellent facilities for both plenary and parallel sessions, working groups, scientific posters and for the commercial exhibition.

The scientific programme promises to be a huge success with prominent international speakers invited to give plenary lectures and with dedicated scientists reporting new results in a number of sessions.

In addition to scientific sessions there will be daily poster sessions, and a commercial exhibition adjoining the poster area. Coffee breaks for the participants will be provided in the exhibition area. Please visit the congress homepage at [www.wsr2011.org](http://www.wsr2011.org) to see the present status of the preparations.

An array of different sponsorship opportunities exist, ranging in cost from Supreme sponsorship (€ 30 000) available only to a limited number of companies on a first come first serve basis, through Main sponsorship (€ 10 000), Ordinary sponsorship (€ 5 000), poster (€ 2 000) to placing of advertisements in the congress bag and/or proceedings or sponsoring social events.

## SPONSORSHIP OPPORTUNITIES

### Supreme sponsors – € 30 000

- A right to organise a one-hour satellite symposium during the congress at given time with no parallel programme
- Supreme sponsors of WSRM 2011 will be listed prominently in all official Congress communications
- Logo presentation on the homepage topbar (visible from all subpages)
- Permission to use the WSRM logo on your own WSRM 2011 congress advertisements/promotions (approved in advance by congress organisers)
- Free congress registration and participation of up to 2 persons
- Free insertion of 1-6 Company literature/brochures etc in Delegate Congress Bag
- Priority for sponsoring Delegate Congress Bags with a company logo
- A booth of 12 sqm in the main exhibition area

### Main sponsors - € 10 000

- Main sponsors of WSRM2011 will be listed prominently in all official Congress communications
- Logo presentation on 3 subpages of your own choice on the [www.WSRM2011.org](http://www.WSRM2011.org) homepage

- Permission to use the official WSRM logo on your own WSRM 2011 congress advertisements/promotions (approved in advance by congress organizers)
- Free congress registration and participation of up to 1 person
- Free insertion of 1-3 Company literature/brochures etc in Delegate Congress Bag
- Second priority for sponsoring Delegate Congress Bags with company logo
- A booth of 6 sqm

#### **Sponsor – € 5 000**

- Logo presentation on 1 subpage of your own choice on the [www.WSRM2011.org](http://www.WSRM2011.org) homepage
- Free congress registration and participation of 1 person
- Free insertion of one Company literature/brochure etc in Delegate Congress Bag
- A 50% reduction of a booth price of 6 sqm

#### **Poster exhibition - € 2 000**

- Presentation of a commercial poster at the exhibition area
- Free insertion of one Company literature/brochure etc in Delegate Congress Bag
- Acknowledgement of sponsorship on the [www.WSRM2011.org](http://www.WSRM2011.org) homepage

#### **Advertisements in Second Announcement and/or Final Programme- € 500-3 000**

- Fee depends on the size and place of the advertisement; half page b&w ad in the middle - € 500, full page b&w in the middle 1 000, colour ad 2000 in the middle full colour ad on the back cover € 3 000, full colour or b&w ad on the second page - € 2 500 inside of front cover and back cover. Please contact for other options.
- Free insertion of one Company literature/brochure etc in Delegate Congress Bag
- Acknowledgement of sponsorship on the [www.WSRM2011.org](http://www.WSRM2011.org) homepage

#### **Delegate Congress Bag inserts - € 3 per leaflet**

- One insertion of Company literature/brochures/etc in Delegate Congress Bag

### **EXHIBITION SPACE - € 3 300 / 6M<sup>2</sup>**

As an integral part of the annual meeting, the exhibition of the 6<sup>th</sup> WSRM will be held in the Marina Congress Centre on 30 June - 1July. This will be a great opportunity for exhibitors to display their new drugs, equipment and techniques.

To facilitate discussions and access, the exhibition has been placed in such a way that the meeting delegates have to go through the exhibition at all times.

Exhibition traffic is increased through:

- Positioning the registration desk close to the exhibition area, introducing the exhibition to the delegates from the start of their attendance.
- Access to some meeting rooms through the exhibition area.
- Morning and afternoon coffee breaks in the exhibition area.
- Exhibitor full contact details included in the final program of the meeting.

Increased exhibitor visibility:

- Special evening social events: increase your company's networking opportunities by sponsoring events in the social programme.

## **SPECIAL SPONSORSHIP OPPORTUNITIES**

No fixed rates are available for the sponsorship opportunities below. We look forward to a discussion on how these sponsorships may best be fitted to your needs and budget.

### **Delegate Congress Bags**

Each bag should be printed with the WSRM2011 logo; further placing of company logos are to be negotiated.

### **Official Dinners: Presidential Dinner and/or Gala Dinner**

It is possible to sponsor the Official Congress Dinners; e.g. visibility in menu card, table decoration or such. Please contact us for an exchange of ideas on how this may best be arranged.

### **Sponsoring a Session**

It is possible to sponsor some session and provide pens, paper blocks, the company logos and other marketing material in the session room. Material and costs must be agreed in advance with the congress organisers.

### **Refreshment Bar**

It is possible to sponsor a Refreshments Bar during the Congress. Please contact us for an exchange of ideas on how this may best be arranged.

### **Travel and accommodation of invited speakers**

Prominent members of the International Research Community have been invited. It is possible to provide individual sponsorships for these invited speakers.

### **Students/Young Scientist Travel Grants**

Travel grants will be awarded to students and young scientists attending the congress who have difficulties in obtaining sufficient funding. Funding for such grants is needed from sponsors.

### **Local Organising Committee**

- Erkki Tukiainen, Chairperson
- Outi Kaarela
- Susanna Kauhanen
- Timo Raatikainen
- Sinikka Suominen
- Jyrki Vuola
  
- Aira Raudasoja, Committee Secretary

### **PLEASE CONTACT**

#### **For congress content**

Dr Outi Kaarela  
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(Töölö Hospital)  
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tel +358 (0)50 472 4460  
e-mail: outi.kaarela@hus.fi  
www.wsr2011.org

#### **for practical information:**

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CongCreator CC  
PO Box 762  
FI-00101 Helsinki  
e-mail: info@congcreator.com  
tel +358 (0)9 4542 190  
fax +358 (0)9 4542 1930

## APPLICATION FOR EXHIBIT SPACE WSRM 2011

The exhibition will take place on 30 June – 1 July 2011

The undersigned hereby reserves exhibition space as follows:

### Stand rental

Fee: 3.300 € per stand

6m<sup>2</sup> x \_\_\_\_\_ = \_\_\_\_\_ m<sup>2</sup>, preferred stand numbers: \_\_\_\_\_

All payments must be made in EUR. Please note that cheques will not be accepted.

**Name of the company** \_\_\_\_\_

**Contact person** \_\_\_\_\_

**Mailing address** \_\_\_\_\_

**Tel & Fax** (country code – area code – number) \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Invoicing address** (if different from the above) \_\_\_\_\_

**Please invoice us**

Date, signature

\_\_\_\_\_

This application form is legally binding after signing.

**Please return the form by 1 May 2011 to:**

WSRM 2011, c/o CongCreator, PO Box 762, FI-00101 Helsinki, Finland  
Fax +358 (0)9 4542 1930, e-mail: [info@Congcreator.com](mailto:info@Congcreator.com)

Accepted by the conference management:

\_\_\_\_\_

Received \_\_\_\_\_ Paid \_\_\_\_\_ Assigned area \_\_\_\_\_